

Contents

Foreword	vii
Preface	ix
Contributors	xiii
Acknowledgements	xvii
Introduction	xix
Chapter 1. The fundamentals	1
<hr/>	
Introduction	3
A public health concern	3
Road deaths, disability and injury	3
The social and economic costs of road traffic injuries	5
Changing fundamental perceptions	7
The predictability and preventability of road crash injury	7
The need for good data and a scientific approach	8
Road safety as a public health issue	8
Road safety as a social equity issue	10
Systems that accommodate human error	10
Systems that account for the vulnerability of the human body	11
Technology transfer from high-income countries	11
The new model	12
A systems approach	12
Developing institutional capacity	13
Achieving better performance	18
Shared responsibility	18
Setting targets	22
Partnerships in the public and private sectors	23
Conclusion	25
References	25
Chapter 2. The global impact	31
<hr/>	
Introduction	33
Sources of data	33
Magnitude of the problem	33
Global estimates	33
Regional distribution	34

	35
Country estimates	36
Trends in road traffic injuries	36
Global and regional trends	36
Trends in selected countries	37
Projections and predictions	39
Motorization, development and road traffic injury	41
Profile of people affected by road traffic injuries	41
Types of road user	44
Occupational road traffic injuries	44
Sex and age	46
Socioeconomic status and location	47
Other health, social and economic impacts	48
Health and social impacts	50
Economic impact	52
Data and evidence for road traffic injury prevention	52
Why collect data and build evidence on road traffic injuries?	52
Sources and types of data	55
Data linkages	56
Analysis of data	56
Data issues and concerns	59
Other issues	59
Limitations of the data sources used in this chapter	60
Conclusion	61
References	61
	69
Chapter 3. Risk factors	
Introduction	71
Factors influencing exposure to risk	72
Rapid motorization	74
Demographic factors	74
Transport, land use and road network planning	75
Increased need for travel	75
Choice of less safe forms of travel	76
Risk factors influencing crash involvement	76
Speed	78
Pedestrians and cyclists	79
Young drivers and riders	80
Alcohol	83
Medicinal and recreational drugs	84
Driver fatigue	85
Hand-held mobile telephones	85
Inadequate visibility	86
Road-related factors	88
Vehicle-related risk factors	88

Risk factors influencing injury severity	88
Lack of in-vehicle crash protection	88
Non-use of crash helmets by two-wheeled vehicle users	90
Non-use of seat-belts and child restraints in motor vehicles	91
Roadside objects	93
Risk factors influencing post-crash injury outcome	93
Pre-hospital factors	94
Hospital care factors	94
Conclusion	94
References	95

Chapter 4. Interventions **107**

A road traffic system designed for safe, sustainable use	109
Managing exposure to risk through transport and land-use policies	109
Reducing motor vehicle traffic	109
Encouraging use of safer modes of travel	111
Minimizing exposure to high-risk scenarios	111
Shaping the road network for road injury prevention	113
Safety-awareness in planning road networks	113
Incorporating safety features into road design	114
Remedial action at high-risk crash sites	118
Providing visible, crash-protective, “smart” vehicles	119
Improving the visibility of vehicles	119
Crash-protective vehicle design	120
“Intelligent” vehicles	124
Setting and securing compliance with key road safety rules	126
Setting and enforcing speed limits	127
Setting and enforcing alcohol impairment laws	128
Medicinal and recreational drugs	131
Drivers’ hours of work in commercial and public transport	131
Cameras at traffic lights	132
Setting and enforcing seat-belt and child restraint use	132
Setting and enforcing mandatory crash helmet use	135
The role of education, information and publicity	137
Delivering post-crash care	138
Chain of help for patients injured in road crashes	138
Pre-hospital care	139
The hospital setting	140
Rehabilitation	141
Research	142
Conclusion	143
References	143

Chapter 5. Conclusions and recommendations	155
Main messages from the report	157
Recommended actions	160
Conclusion	164
Statistical annex	165
Glossary	199
Index	203